

## IN THE CITY COUNCIL

## IN THE YEAR TWO THOUSAND TWENTY-THREE

## 11/12/24 **SHOP SMALL BUSINESS SATURDAY 2024**

Title: Resolution Recognizing Small Business Saturday 2024

WHEREAS, Small Business Saturday was first observed in 2010 as a nationwide initiative to promote and support local businesses, encouraging consumers to shop within their communities; and

WHEREAS, Small Business Saturday has become an annual tradition across the US that brings attention to the importance of supporting small enterprises, highlighting their value in the overall economic landscape; and

Whereas, Small Business Saturday encourages consumers to explore and discover the diverse range of products and services offered by local businesses, fostering a sense of community and connection; and

Whereas, Small Business Saturday 2024 is an occasion to renew our commitment to supporting local businesses and entrepreneurs, recognizing the positive impact they have on our neighborhoods and cities:

Now, therefore, be it resolved that the City of Waltham acknowledges and recognizes Small Business Saturday on Nov 30th, 2024, as a day to celebrate the contributions of small businesses to our community and to encourage residents to shop locally, thereby fostering ecopomic growth, job\_creation,

Respectfully Submitted,

and celebrate the community.

Cathyannn Harris City Council Ward 8

City Council Ward 9

John McLauglin City Council Ward 4

Councillon At L

Anonored

Joseph P LaCava City Council Ward 5

Randy LeBlanc Councilor at Large